



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
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Advertiser
Agency
Buyer
Salesperson

Pol/D Raja/R/SSN/PA (16250)
SRCP - Stevens Reed Curcio & Potho(2056)
VONDERHEID,BETSY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/D RAJA/R/SSN/PA 10/26 (140592)
National/Political
332/06396960

Invoice 640889
Inv Date 10/28/2012
Terms Net 30
Contract 338930
Bill Type Standard
Period 10/1/2012 - 10/28/2012

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RAJA 10/26
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:45PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	6AM NEWS/1							
	Spot	5:59:04AM-Channel	Day,F-1	10/26/12 6:08AM (Fr)	00:30	Channel 11 News 6am	RAJA12-TV-07H	\$800.00	
2.0	Contract Line Remarks:	TON SHOW/3							
	Spot	11:34:34PM-TONIGH	Day,F-1	10/26/12 11:47PM (Fr)	00:30	Tonight Show	RAJA12TV08H	\$675.00	
3.0	Contract Line Remarks:	TODAY SHOW 8A-9A/5							
	Spot	8:00:00AM- 9:00:00	Day,F-1	10/26/12 8:45AM (Fr)	00:30	Today Show	RAJA12TV08H	\$800.00	
4.0	Contract Line Remarks:	6pm News/6							
	Spot	5:58:34PM-Channel	Day,F-1	10/26/12 6:13PM (Fr)	00:30	Channel 11 News At 6pm M-F	RAJA12-TV-07H	\$1300.00	
5.0	Contract Line Remarks:	NEWS 530P-6P/7							
	Spot	5:30:00PM- 6:00:00	Day,F-1	10/26/12 5:41PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12-TV-07H	\$1100.00	
6.0	Contract Line Remarks:	TODAY SHOW 7A-8A/8							
	Spot	7:00:00AM- 8:00:00	Day,F-1	10/26/12 8:00AM (Fr)	00:30	Today Show	RAJA12-TV-07H	\$850.00	
7.0	Contract Line Remarks:	MILLIONAIRE/9							
	Spot	2:30:04PM-Who Wa	Day,F-1	10/26/12 2:39PM (Fr)	00:30	Who Wants to Be A Millionaire	RAJA12TV08H	\$375.00	
8.0	Contract Line Remarks:	NEWS 5P-530P/10							
	Spot	5:00:00PM- 5:30:00	Day,F-1	10/26/12 5:24PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	RAJA12TV08H	\$1100.00	
9.0	Contract Line Remarks:	TODAY SHOW 130P/11							
	Spot	1:30:04PM-Today Sh	Day,F-2	10/26/12 1:59PM (Fr)	00:30	Today Show 130P	RAJA12-TV-07H	\$375.00	
	Spot	1:30:04PM-Today Sh	Day,F-2	10/26/12 2:29PM (Fr)	00:30	Today Show 130P	RAJA12-TV-07H	\$375.00	
10.0	Contract Line Remarks:	NOON NEWS/12							
	Spot	11:59:04AM-Channel	Day,F-1	10/26/12 12:14PM (Fr)	00:30	Channel 11 News At Noon	RAJA12TV08H	\$375.00	
11.0	Contract Line Remarks:	ANDERSON/13							
	Spot	11:00:04AM-Anderso	Day,F-1	10/26/12 11:57AM (Fr)	00:30	Anderson	RAJA12-TV-07H	\$375.00	
12.0	Contract Line Remarks:	JUDGE JUDY/430P-5P/14							
	Spot	4:29:19PM-Judge Ju	Day,F-1	10/26/12 4:56PM (Fr)	00:30	JUDGE JUDY 430P	RAJA12-TV-07H	\$725.00	
13.0	Contract Line Remarks:	JUDGE JUDY 4-430P/15							
	Spot	4:00:04PM-Judge Ju	Day,F-1	10/26/12 4:13PM (Fr)	00:30	JUDGE JUDY 4P	RAJA12-TV-07H	\$550.00	
14.0	Contract Line Remarks:	ELLEN/16							
	Spot	10:00:04AM-Ellen	Day,F-1	10/26/12 10:57AM (Fr)	00:30	Ellen	RAJA12-TV-07H	\$450.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$10,225.00	Total Spots	15
Commission	(\$1,533.75)		
Net Total	\$8,691.25		